

Safeguarding Policies – Filming & Photography

This Filming and Photography guidance provides assistance for clubs on taking and using appropriate images. This guidance is not about preventing parents/ guardians and supporters from taking pictures, but rather to ensure that only those who have a right to take photographs do so. This guidance is designed to promote safeguards for any photographic or filming/video activity to minimise the risk of inappropriate taking and use of images.

Definitions:

- **Event:** may include competition, training session, social function or any activity organised at any level of the IIHA.
- **Image:** refers to all photographic and film/video footage.
- **Responsible person:** may include the children's officer, head coach, event manager, event controller or facility manager at an event.
- **Young people:** refers to all people U18; whilst this guidance is designed to minimise risk to U18's this guidance should be used to minimise risks for all athletes of any age.

Permission to take images:

Permission is sought by the sports club to ensure that young people and parents/carers are aware of when and how their images may be used. Permission can be obtained through:

- Individual permission where permission is sought for a single or specific event and has not been sought generally through membership/competition entry/other contract means.
- General permission granted through completion of membership / competition entry/other contract where permission is included as part of the form. For third party photographers, film/videographers or other organisations employed to take images each person must complete the Self-Declaration Form. For any other person wishing to use photographic devices at events they must first register their device with the organiser. Each person registering a device will be required to produce photographic identification as proof of identity.
- Announcement at events regarding taking and the use of images clubs should ensure the following announcement is read out at the start and during an event to ensure everyone is clearly aware of the need to register: "All persons wishing to take photographs or film footage at this event must first register their device(s) with (name of organiser).

- Please note photographic identification will be required as proof of identity. If a company/person has been authorised by completing the Self-Declaration Form the following should be included in the announcement: (Company Name) has been authorised to take photographs of individuals in accordance with sports club /organisation policy.”

Taking images in certain environments:

- Sports organisation/club members and third party photographers, film/videographers or other organisations shall ensure that images are not taken in such environments considered inappropriate irrespective of any permission sought. In certain cases, it may be an offence to take such images. Taking images using any type of equipment is banned in an area where people are changing or would normally expect their privacy to be recognised. Examples of such areas would include:
 - Changing rooms.
 - Open changing areas such as ‘villages’,
 - Individual changing/private cubicles provided for personal use.
 - Toilets.
 - Medical/physio treatment rooms.
- Flash photography is prohibited in an environment where any performance may be affected or there is the potential for its use to cause harm to the young person.

Types of appropriate images:

- Only appropriate images of children should be used, for example:
 - Posed images such as during medal ceremonies, presentations or team shots where young people must be wearing t-shirt and shorts/tracksuits.
 - Action shots of young people where the focus is on the participation in the sport, not the athlete. Images of children should not be taken where the pose is inappropriate e.g. open legs; bending over from behind, etc.

Safe use of images:

- Images can be taken for a variety of purposes, including for administration or personal use, publicising the sport or aiding skill development. Anyone taking images should be aware of action poses that may be inappropriate; these are not suitable for use/publication. Types of images and appropriate use:
 - Personal images – images taken by parents/guardians or other family members during an event as a celebration of a young person’s attendance or achievement. This includes the use of a professional photographer, with permission, taking images for the personal use of those attending. Other people may be included in an image and we expect parents/guardians and other family members to respect this by not distributing images publically.
 - Training images – these are images or footage taken during a training sessions or during an event specifically to aid the young person in the development of a skill or technique. These images should be taken by a qualified coach or a person specifically appointed by the young person’s coach. These images may be used as examples of technique or mastery of a skill for teaching/coaching purposes and should not be distributed outside this specific use.

- Media images – these are images taken by an individual from the media, i.e. TV, newspaper, social media or professional photographer where the images are to be used for publicity or promotion of the event or future events.
- Administration images – these are images taken for general administration purposes; including images used for membership cards, competition entries and could also include images that form part of an archive record.

Use of images on social media:

- Where images of young people are used on social media the person responsible for posting an image must be aware of the potential for an image to be used inappropriately.
- The following safeguards must be in place to protect young people:
 - Personal details of a young person should not be included.
 - Captions should be in keeping with the sport represented.
 - The posting and any purpose should not breach the codes of conduct.
 - The type of image should not breach guidance in this policy.

Storage of Images:

- Storage includes any image stored as a hard copy and/or electronically as a soft copy. This includes images on social media, photographic archives, individual personal databases e.g. personal cameras, phones, etc. How personal images are stored is the responsibility of parents/guardians with their child/young person. All other images should only be stored for defined and intended purposes e.g. membership, promotion, and/or archiving.
- If storage of images is required the images must only be stored for the length of time for which they are needed
- If possible, avoid using the names of children, or any other identifying feature Once images are no longer required they must be properly destroyed. Digital images stored on computer systems need to be fully deleted, including deletion from the cache memory and/or temporary files.

Taking Inappropriate Images:

- If there is any concern about the nature of any image taken this should be reported to the responsible person (in the club or event/activity) who will refer to the statutory authorities. The concerned individual may also report their concern directly to the statutory authorities. The contact details for the statutory authority can be found in the sports clubs/ organisations Safeguarding Policies and Procedures.

Non-authorized taking of images:

- If you are concerned about an individual taking images at an event this should be verbally reported to the relevant responsible person. It may be necessary to report the non-authorized taking of images to the appropriate statutory authorities. The responsible person will identify the person and check if their device is registered for the event. If not registered, the person must be asked to register their device, with appropriate identification. If the person is not willing to register their device, they should be asked to leave. Where the event is open to the public e.g. where only part of the facility is being used, it will be necessary to report non-authorized taking of images to the facility manager.

Inappropriate use of images:

- Where there is a concern about the use of images this should be reported to the responsible person who will take appropriate action. This will include reporting the alleged use to:
 - The parent/carer of any young person involved.
 - The person responsible for posting the image.
 - The media platform i.e. twitter, Facebook, WhatsApp, Instagram, print media etc.
 - The statutory authorities. Inappropriate use of images is a breach of this guidance and the code of conduct and may result in a complaint/ disciplinary procedure against those involved in (Enter Name of Sport). Where there is a concern about the publication of an image in local or national newspapers you should contact the individual newspaper or the Press Council of Ireland and the Office of the Press Ombudsman – Website <http://www.presscouncil.ie/>.

Installation and use of CCTV (Closed Circuit Television)

- The use of CCTV is a positive step in safeguarding those that use facilities. It is important that clubs using a facility are aware of blind spots (potential risk areas), who has access, the use of images and the facility procedure for dealing with incidents or misbehaviour. The information regarding the presence of CCTV within a facility should be available to members and/or parents/guardians. A club should have a copy of the facility's policy regarding the use of CCTV, usually as part of a club/facility agreement. Queries regarding the use of CCTV are a matter for the facility or the operating company. Any queries from members should be directed through the club as the club has the agreement with the facility. The following information should be noted:
 - Who in the facility has day to day responsibility for the system and operation of the CCTV.
 - The number of cameras located in the specified areas.
 - Are spectator areas covered (i.e. can someone misbehaving in this area or regularly turning up for less than innocent viewing purposes be monitored).
 - Identify areas of the facility that cannot be monitored – if these areas are easily identified by anyone with intent it would be important to know in order to be extra vigilant.
 - Who, during sessions, is responsible for monitoring the cameras and what is the policy for dealing with any perceived misconduct or incidents viewed at the time.
 - Who has access to the password protected files. CCTV does not replace vigilance and proper supervision for training sessions and activities as required by (Organisation Name).